QI Snapshot

Cambridgeshire
Community Services
NHS Trust
Deep Dive Design Deliver Evolve

IMPROVEMENT NAME: QI Showcase

TEAM MEMBERS: Claire Knibb and Zoe Brown

DATE:

February 2024



What did we or are going to investigate about the problem/

Across the Trust there are lots of examples of continuous quality improvements, however they're often not well communicated or shared widely. We'd like to implement a way of sharing & showcasing QI examples identified, developed and designed by our staff, to allow us to learn & evolve together & to develop an empowering culture of QI & Innovation.



PROBLEM: What is/was the problem we are trying to solve?

Silo working hampers quality improvements by obstructing collaboration, hindering communication, and slowing innovation implementation. Effective collaboration is vital for successful quality improvements, and silo working poses a significant barrier.

GOAL: What did we/are we hoping to achieve?

Foster a collaborative culture for collective knowledge, learning from quality improvement experiences. Cultivate a community that breaks down barriers, emphasising co-development and collaboration. Enhance productivity, motivation, and morale by inspiring and celebrating success while valuing & recognising team members.

Deep Dive

DESIGN:

What changes do we or did we think would make an improvement?

The QI Showcase was designed by using Think QI methodology, incorporating various tools for a comprehensive approach.

The 5W and 1H tool ensured a thorough exploration of the Who, What, Where, When, Why, and How aspects of being able to showcase QI trust wide.

A SWOT analysis gave us insights into the Strengths, Weaknesses, Opportunities, and Threats of our idea.

The Problem vs Solution framework facilitated a clear understanding of the challenges faced and the innovative solutions we wanted to implement.

DELIVER:

How do we or did we expect to test the change?

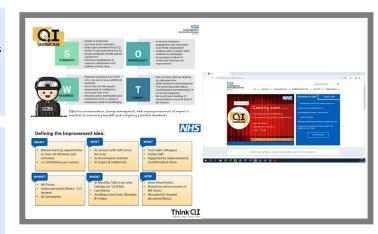
The QI Showcase was delivered through a strategic process that began with a well-crafted pitch detailing our ideas, securing approval for the initiative.

We meticulously planned the launch, conducting a successful pilot in January. Now, we aim to roll out showcases bi-monthly, leveraging insights gained from the initial run.

Our strategic communications plan included the development of screensavers, posters, articles, and MS Teams backgrounds to effectively disseminate information.
Invitations were extended to all members of the trust, ensuring broad

engagement and awareness of the

ongoing showcase series.





RESULTS: What did we achieve?

Following the implementation of the first QI Showcase, our results are:

- 3 Presentations shared trust wide showcasing Quality Improvements made
- Over 120 attendees across the trust in attendance
- Snapshots and recordings for each presentation have been developed for those unable to attend and are available on trust intranet page for future reference
- Increased knowledge in Think QI Tools being used to support change
- Recognition for work undertaken and a boost in morale
- Agreement to host future QI Showcases due to the success of the launch

EVOLVE: Next steps what further improvements are planned?

Review feedback from QI Showcase launch and check recommended improvements. Reach out to more teams or individuals to get a greater spread on service area initiatives

LESSONS LEARNT: What did we learn?

Meet with presenters prior to showcase to run through slides, ensure they are within time constraint and answer any queries. Try and get a wider spread of presentations so they are not all from the same or similar services

